



**Chip MacGregor** has been in the publishing business for more than two decades, first as author/collaborator on two dozen titles himself. As a literary agent he's represented more than 1,000 books, including many award winners. He's negotiated deals with some 40 publishers, including all the major US publishing houses and had books on all the bestseller lists. MacGregor was named #1 literary agent in 2009 by *Publisher's Marketplace*. Prior to being an agent, Chip worked at several publishers including Time Warner Book Group. He offers a well-rounded perspective on the publishing business.

## How to Find and Approach a Literary Agent

In this two-hour seminar you'll learn exactly what a literary agent does and why they are a crucial part of today's publishing process. Find out how to research and identify an agent, how to approach and pitch them, and how to create eye-catching proposals. Chip will also cover the keys for successfully working with an agent once you have one, plus how current trends in publishing are changing the author/agent relationship.

Attendees are invited to bring a proposal to the workshop, for a short in-class evaluation of each entitled, "Will I read on?"

For more information about the workshop, contact Kathie Hightower at [kathie@jumpintolife.net](mailto:kathie@jumpintolife.net) or 503-739-1505.

Date: Saturday, March 13, 2010

Time: 1 p.m. to 3 p.m.

Location: Hoffman Center, 594 Laneda Ave in Manzanita

Cost: \$25

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_

How did you hear about this workshop? \_\_\_\_\_

**Return this form with a check for \$25 payable to the Hoffman Center to "Literary Agent Workshop" Hoffman Center, PO Box 678, Manzanita, 97130**



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